

PROGRAM LEARNING OUTCOMES

*Upon successful
completion, students
will be able to:*

- ✓ Explain and apply the major concepts in the functional areas of accounting, marketing, finance, and management in an integrated manner and within a diverse organization.
- ✓ Evaluate the legal, social, global, and economic environments of business.
- ✓ Apply decision-support tools to business decision-making.
- ✓ Construct and present effective oral and written forms of professional communication.
- ✓ Apply knowledge of key marketing concepts in a dynamic business environment.

**FOR FURTHER
INFORMATION, CONTACT:**

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**Mountain Empire
Community College**

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Community College**



MANAGEMENT

**Associate of Applied
Science Degree**

WWW.MECC.EDU

The Management major is designed for students who seek employment in business or who wish to operate their own business upon completion of the program.



The Associate of Applied Science Degree in Management prepares students for employment in entry-level management positions. Business managers are essential to all organizations. Managers plan, organize, lead, and control activities to effectively and efficiently accomplish organizational goals. The successful manager has excellent communication and interpersonal skills; demonstrates team-building and leadership abilities; exercises initiative, self-discipline, and good judgment; and possesses basic computer skills. The curriculum consists of courses in business management, computer applications, marketing, and general education.

MANAGEMENT PROGRAM OF STUDY

Course #	Course Title	Cr.
FIRST YEAR FALL		
ACC 115	Applied Accounting	3
BUS 200	Principles of Management	3
ENG 111	College Composition I	3
ITE 119	Information Literacy	3
MKT 170	Customer Service	1
SDV 100	College Success Skills	1
FIRST YEAR SPRING		
ACC 215	Computerized Accounting -- QuickBooks Online	3
ELIGIBLE FOR QUICKBOOKS ONLINE PRO-ADVISOR CERTIFICATION UPON COMPLETION OF ACC 215		
BUS 202	Applied Management Principles	3
(Pre-requisite- BUS 200)		
ECO 120	Survey of Economics	3
ITE 140	Spreadsheet Software	3
PSY 120	Human Relations	3
MTH 132	Business Math	3

Course #	Course Title	Cr.
SECOND YEAR FALL		
BUS 205	Human Resource Management	3
BUS 241	Business Law I	3
ITE 150	Desktop Database Software	3
MKT 100	Principles of Marketing	3
AST 205	Business Communications	3
SDV 106	Preparation for Employment	1
ELIGIBLE FOR CAREER READINESS CERTIFICATIONS WHILE ENROLLED IN SDV 106		
SECOND YEAR SPRING		
BUS 111	Principles of Supervision	3
BUS 165	Small Business Management	3
BUS 290	Coordinated Internship	3
BUS 285	Current Issues in Management	3
MKT 284	Social Media Marketing	3
	Humanities Elective	3
TOTAL PROGRAM CREDITS		66



The management program at Mountain Empire Community College has definitely helped me succeed in not only my career in business, but in life as well! All of the courses I have taken in this program have paved the way to a very bright future for myself and my children. Some of the skills that I have mastered while in this program are: problem solving, communication, team-building, leadership, self-discipline, computer skills, setting goals, and so much more! MECC has a great team of professors that are ready and willing to help you excel in the management program to prepare you for an awesome future in the business world.

Course substitutions may be available. Please see your advisor.