

**TABLE 2.1
SERVICE REGION STATISTICS**

| | Population | Median Income | Poverty | Not Employed | College Graduates | Associate's Degree | High School Graduates |
|-----------------------|-------------------|----------------------|----------------|---------------------|--------------------------|---------------------------|------------------------------|
| Dickenson | 15,308 | \$33,318 | 21% | 9.9% | 11% | 6% | 72% |
| Lee | 24,951 | \$31,308 | 27% | 8.2% | 12% | 6% | 74% |
| Scott | 22,384 | \$38,355 | 18% | 5.9% | 11% | 7% | 75% |
| Wise | 39,935 | \$36,218 | 22% | 9.4% | 13% | 7% | 73% |
| Norton | 4,031 | \$39,416 | 18% | 7.8% | 21% | 12% | 81% |
| Service Region | 106,609 | \$35,723 | 22% | 8.2% | 12% | 7% | 74% |
| State of VA | 8,326,289 | \$63,907 | 11% | 5.2% | 35% | 7% | 88% |

* Population data - 2014 US Census estimate; Income and Poverty Data - 2009-2013 Census estimate average; Unemployment figures - VEC 2014 Annual Unemployment Data; Education levels - 2009-13 American Community Survey (based on the population of residents age 25 and older). College graduates consist of persons with a bachelor's degree or higher.

The data demonstrates a large discrepancy between the state of Virginia and the service region served by MECC. Statewide, the median family income is nearly twice the amount of the service region. The percentage of service region residents living below the poverty level is twice that of the state. The service region unemployment rate is higher than the state, but the difference has lessened in recent years. The state has maintained a much higher percentage of college and high school graduates than the service region.

**TABLE 2.2
PERCENT OF POPULATION SERVED 2014-2015**

| | Population* | Total Students Served | Percent Served Annualized |
|-----------------------|--------------------|------------------------------|----------------------------------|
| Dickenson | 7,654 | 270 | 3.5% |
| Lee | 24,951 | 660 | 2.6% |
| Scott | 22,384 | 666 | 3.0% |
| Wise | 39,935 | 1,442 | 3.6% |
| Norton | 4,031 | 226 | 5.6% |
| Service Region | 98,955 | 3,264 | 3.3% |
| VCCS Totals | 8,326,289 | 243,639 | 2.9% |

*Population figures are estimated by the US Census Bureau on projected population change. Because MECC shares Dickenson County with SVCC, Dickenson County's population is halved.

MECC ranked fifth in the VCCS in Percent of Population Served for the Fall 2014 semester. Data provided by Dr. Ed Smith, Institutional Research, Southwest Virginia Community College.

**TABLE 2.3
JURISDICTION OF STUDENTS ENROLLED**

| | Number | Dickenson | Lee | Scott | Wise | Norton | Other |
|----------------|---------------|------------------|------------|--------------|-------------|---------------|--------------|
| 2010-11 | 4,442 | 7% | 19% | 21% | 38% | 5% | 10% |
| 2011-12 | 4,429 | 7% | 19% | 19% | 39% | 5% | 11% |
| 2012-13 | 4,125 | 8% | 18% | 20% | 38% | 6% | 10% |
| 2013-14 | 3,834 | 7% | 18% | 20% | 39% | 6% | 10% |
| 2014-15 | 3,620 | 7% | 18% | 18% | 40% | 6% | 10% |
| Total | 20,450 | 7% | 18% | 20% | 39% | 6% | 10% |
| Service Region | 98,955 | 8% | 25% | 23% | 40% | 4% | 0% |

Over two-fifths of MECC students reside within the border of Wise County, when including Norton. Lee County residents are underrepresented in terms of students at MECC versus the proportion of regional residents, with a constant decline from previous years, while the proportion of Scott County students is slightly below the service region distribution. Because only half of Dickenson County is included within the MECC service region, Dickenson County's portion of the service region population is close to what should be expected. The City of Norton's enrollment distribution is above the representative of the service region's population distribution.

**TABLE 2.4
SERVICE REGION RESIDENTS ENROLLED IN VIRGINIA HIGHER EDUCATION INSTITUTIONS**

| | Total Attending College | MECC | SVCC | UVA-Wise | Radford | VPI | Other |
|-----------------------|--|-------------|-------------|-----------------|----------------|------------|--------------|
| Dickenson | 466 | 45% | 22% | 24% | 1% | 0% | 8% |
| Lee | 623 | 80% | 1% | 10% | 1% | 2% | 7% |
| Scott | 698 | 73% | 2% | 9% | 2% | 4% | 10% |
| Wise | 1,710 | 63% | 3% | 26% | 1% | 2% | 5% |
| Norton | 282 | 64% | 1% | 19% | 1% | 3% | 11% |
| Service Region | 3,779 | 66% | 5% | 19% | 1% | 2% | 7% |