TABLE 2.1
SERVICE REGION STATISTICS

	Population	Median Income	Poverty	Not Employed	College Graduates	Associate's Degree	High School Graduates
Dickenson	15,690	$30,556	21%	8.1%	9%	4%	67%
Lee	25,474	$32,588	23%	7.6%	12%	6%	73%
Scott	22,781	$35,846	18%	8.1%	12%	9%	73%
Wise	40,918	$34,717	22%	6.7%	13%	6%	71%
Norton	4,068	$36,944	21%	6.3%	23%	9%	81%
Service Region	**108,931**	**$34,130**	**21%**	**7.3%**	**12%**	**6%**	**72%**
State of VA	8,185,867	$63,302	11%	6.2%	34%	7%	87%

* Population data - 2012 US Census estimate; Income and Poverty Data - 2007-2011 Census estimate average; Unemployment figures - VEC 2011 Annual Unemployment Data; Education levels - 2007-11 American Community Survey (based on the population of residents age 25 and older). College graduates consist of persons with a bachelor's degree or higher.

The data demonstrates a large discrepancy between the state of Virginia and the service region served by MECC. Statewide, the median family income is nearly twice the amount of the service region. The percentage of service region residents living below the poverty level is twice that of the state. The service region unemployment rate is higher than the state, but the difference has lessened in recent years. The state has maintained a much higher percentage of college and high school graduates than the service region.

TABLE 2.2
PERCENT OF POPULATION SERVED 2012-2013

	Population*	Total Students Served	Percent Served Annualized
Dickenson	7,845	318	4.1%
Lee	25,474	759	3.0%
Scott	22,781	815	3.6%
Wise	40,918	1,570	3.8%
Norton	4,068	239	5.9%
Service Region	**101,086**	**3,701**	**3.7%**
VCCS Totals	8,185,867	261,130	3.2%

*Population figures are estimated by the US Census Bureau on projected population change. Because MECC shares Dickenson County with SVCC, Dickenson County's population is halved.

MECC ranked fourth in the VCCS in Percent of Population Served for the Fall 2012 semester.
Data provided by Dr. Ed Smith, Institutional Research, Southwest Virginia Community College.

TABLE 2.3
JURISDICTION OF STUDENTS ENROLLED

	Number	Dickenson	Lee	Scott	Wise	Norton	Other
2008-09	4,440	7%	19%	22%	37%	4%	11%
2009-10	4,507	6%	20%	21%	38%	5%	10%
2010-11	4,442	7%	19%	21%	38%	5%	10%
2011-12	4,429	7%	19%	19%	39%	5%	11%
2012-13	4,125	8%	18%	20%	38%	6%	10%
Total	**21,943**	**7%**	**19%**	**21%**	**38%**	**5%**	**10%**
Service Region	101,086	8%	25%	23%	40%	4%	0%

Two-fifths of MECC students reside within the border of Wise County, when including Norton. Lee County residents are underrepresented in terms of students at MECC versus the proportion of regional residents, while the proportion of Scott County students gradually increased toward the service region distribution. Because only half of Dickenson County is included within the MECC service region, Dickenson County's portion of the service region population is above what should be expected. The City of Norton's enrollment distribution is above the representative of the service region's population distribution.

TABLE 2.4
SERVICE REGION RESIDENTS ENROLLED IN VIRGINIA HIGHER EDUCATION INSTITUTIONS

	Total Attending College	MECC	SVCC	UVA-Wise	Radford	VPI	Other
Dickenson	495	47%	22%	22%	1%	0%	7%
Lee	728	82%	1%	9%	0%	1%	6%
Scott	859	76%	1%	10%	2%	4%	8%
Wise	1,957	59%	2%	31%	1%	1%	5%
Norton	305	64%	1%	27%	1%	1%	6%
Service Region	**4,344**	**65%**	**4%**	**22%**	**1%**	**1%**	**6%**